

Culture

KRA* #1, Organizational Intention

Ask yourself:

VISION/MISSION

- Do your employees know where the company is going?

VALUES

- Behavioural values are how an employee shows up, is there value alignment within your company?
- Are the values imbedded in all of your HR materials?

GOALS

- Do your employees know what goals need to be met to achieve your Vision/Mission?
- Is there alignment?

**KRA: a.k.a. Key Result Area*

Let's Talk!

Cori Maedel | cori@jouta.com | 604.488.8885